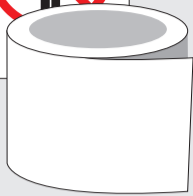


NOTICE
AUTHORIZED
PERSONNEL
ONLY



What **On-Demand** Labeling Solution Meets Your Needs?

INDUSTRIAL INKJET

THERMAL TRANSFER



Color

Do you need to print full color labels?

BETTER

Prints over 16 million colors for photos, logos, graphics and more.

Prints single color or multicolor labels (typically with 4-color ribbon options).



Speed

Do you need to quickly print color labels?

BETTER

Prints full color labels in a single pass at a speed of up to 6 inches per second.

Prints labels at a speed of up to 5 inches per second, per color.



Durability

Do your labels need to stand up to harsh environments?

BETTER

Offers indoor label materials with a topcoat that protects against smudging and harsh chemical, liquid and indoor lighting conditions.

Offers indoor and outdoor label durability, including materials that can last up to 8-10 years outdoors with chemical resistance.



Resolution

Do your labels need high-resolution clarity?

BETTER

Offers 4800 dpi for label clarity and fine detail on photos, graphics and more.

Offers 300 dpi for safety and facility identification labels.



Materials

Are label inventory and material options key factors?

Better for minimal inventory. All you need is white label materials to create full color labels, while using only the ink you need and allowing individual cartridge replacement.

Better for a wide range of material options to meet a variety of application needs, including custom label types and pre-printed headers.

▶ Visit BradyID.com/BradyJet to learn more about inkjet label printing, and BradyID.com/BBP37 to learn more about thermal transfer label printing